

YARYNA ZHUK

FASHION DESIGNER

YZ

Phone: (716)335-6285

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PROFILE:

A creative individual who aims to inspire and motivate through creative, elegant, innovative designs. Highly proficient in draping, patternmaking and woven garment construction, with a proven ability to spot and translate trends with strong hand sketching and tech pack skills. Team player and independent thinker. Early career experience includes embroidery design, graphic design, and small business management.

SKILLS

Trends Analysis
Hand Sketching and CAD Illustration
Draping
Flat and Creative Patternmaking
Garment Construction
Fitting and Comments
Tech Pack

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

MacOS and Microsoft Windows
Microsoft Windows, Excel, Outlook,
Office 365

EDUCATION

Master of Fine Arts
December 2019
Academy of Art University
San Francisco, CA
Major: Fashion Design

Bachelor of Fine Arts
December 2015
Villa Marica College
Buffalo, NY
Major: Fashion Design

PORTFOLIO AND SOCIAL

Portfolio web: www.yarynazhuk.com

Instagram: [@yarynazhuk](https://www.instagram.com/yarynazhuk)
LinkedIn: [yarynazhuk](https://www.linkedin.com/in/yarynazhuk)

ACHIEVEMENTS

LICC 2019 London International
Creative Competition
Honorable Mention

NYFW Graduate
Collection Showcase 2019

Geoffrey Beene
Scholarship Award
Nominee 2019

EXPERIENCE

Designer For RTW Womenswear Collection
NYFW MFA Graduate Fashion Show

September 2019

- ★ Created tailored womenswear collection "Blooming In The Shadows," incorporating an innovative approach and in-depth research of sustainable fashion practices, including zero waste pattern cutting, creative pattern cutting, fabric waste reduction, labor and energy reduction, and textile development.

Associate Designer/Design Department Lead
TexereSilk by New England Mercantile Group, LLC

July 2018 - December 2019

- Responsible for trend analysis, sourcing, design development and seasonal tech packs for a \$24M business.
- Introduced Organic Pima Cotton line, increasing company's sustainable fiber selection by 20%.
- Collaborate with cross-functional teams and vendors overseas through clear communication on design and development process to ensure efficiency and productivity in sourcing, purchase order issuance, and line merchandising.
- Significantly improved quality standards, product development efficiency, and production quality by establishing an Apparel Vendor Guide to communicate company's standards to vendors.

Assistant Designer
TexereSilk by New England Mercantile Group, LLC

January 2016 - June 2018

- Managed full cycle of sustainable product design and development process including trends, sourcing, market research, fitting, approving prototype samples, and following up with vendors.
- Played a lead role in establishing company's design and development processes by establishing target customer image, streamlining design aesthetics, flats standards, and establishing a comprehensive Tech Pack structure.

Design & Customization Specialist
Bridals by D

February 2015-December 2015

- Worked closely with clients restyling and redesigning luxury bridal wear. Fitted and customized high end bridal gowns to ensure a high-level of customer satisfaction.